



**AICTE Training and Learning (ATAL)
Academy Sponsored**

Faculty Development Programme

On

**EMPLOYEE ENGAGEMENT
(04-08 September 2021)**

Organised by



**Department of Commerce and Business
Administration
University of Allahabad
Chatham Lines, Prayagraj- 211002
www.allduniv.ac.in**



About the university

University of Allahabad has occupied an esteemed position among the universities of India for over a century. Established in the year 1887, it is the fourth oldest University of India. It was popularly known as the “Oxford of East”. It offers higher education in Arts, Sciences, Commerce and Law. The University promotes quality research and teaching along with activities that promote holistic development. It strives to create an environment of learning that ultimately may contribute towards betterment of society.

Brief History of the Department

The Department of Commerce and Business Administration is one of the oldest Departments of the University of Allahabad. The Department was established in the Year 1924. Management wing, added in 1965, completed 50 glorious years of its existence in 2015. The Department runs Doctoral and MBA programs in addition to M.Com and B.Com Courses. The Department has produced illustrious alumni who have graced prominent leadership positions in industry, academics, research and administration.

AICTE Training and Learning (ATAL) Academy

ATAL Academy, establishment by MHRD, Government of India, holds the vision to empower faculty to achieve goals of higher Education such as access, equity and quality. It aims to plan and help in imparting quality technical education in the country and to support technical institutions in fostering research, innovation and entrepreneurship through training in various emerging areas. This academy aims at inculcating the drive for research and knowledge enhancement among the faculty members, Research Scholars, PG scholars, and Industry personnel.

Scope of the workshop

With organizations going global and tapping new markets, it has become essential to give the organization a competitive edge by nurturing and retaining the human resources of the organization. With enumerable aspects linked to Employee Engagement, it has become a matter of critical interest for the employers to have basic consensus of the concepts related to Cognitive, Emotional and Physical engagement of employees to improve one’s capacity for better and smarter work. This FDP aims at developing an understanding of the concepts and skills that are crucial for Employee Engagement.

Course Content

- Communication Skills
- Effective Leadership
- Time Management
- Team Building
- Work Life Balance
- Change Management
- Performance Management
- Stress Management
- Cognitive Engagement
- Emotional Engagement
- Spiritual Management
- Employee wellness Initiatives
- Resetting Post Pandemic Employee Engagement Strategy



Chief Patron

Prof. Sangita Srivastava
Vice Chancellor
University of Allahabad

Patron

Prof. A. K. Mukherjee
Dean, Faculty of Commerce
University of Allahabad

Chairperson

Prof. A.K. Malviya
Head
Dept. of Commerce and Business
Administration
University of Allahabad

Coordinator

Dr. Ekta Verma
Assistant Professor
Dept. of Commerce and Business
Administration
University of Allahabad

Resource Persons

Prof. R.D. Sharma

Former Vice Chancellor, University of Jammu,
Noida International University

Prof. (Retd.) J. N. Bhargava

Former Head and Director, Department of Commerce and
Business Administration, University of Allahabad

Prof. S. A. Ansari

Professor, Department of Commerce and Business
Administration, University of Allahabad

Prof. Neena Kohli

Head of Psychology Department, University of Allahabad

Prof. H. K. Singh

Professor, Faculty of Commerce, BHU, Varanasi

Prof. Arun Kumar

Professor, Department of Commerce and Business
Administration, University of Allahabad

Dr. Tripti Singh

Associate Professor, School of Management Studies,
MNNIT, Prayagraj

Swami Narasimhananda

Secretary, Ramakrishna Mission Sevashrama, Kozhikode

Dr. Gaurav Sankalp

Assistant Professor, Uttar Pradesh Rajarshi Tandon Open
University, Prayagraj

Mode of Conduct of FDP

FDP shall be conducted in online mode.

Eligibility for Participation

The faculty members of AICTE approved institutions/
Research Scholars/ PG Scholars/ Participants from
Government and Industry/ Staff of host Institution. Eligible
participants will be selected on first come first serve basis.

Certification

A test shall be conducted at the end of the program. The
Certificate shall be awarded to those with minimum 80%
attendance and a score of minimum 60% marks in the test.

Registration

There is no registration fee.

The participants are requested to sign up and register for
the programme at ATAL website link:
<https://atalacademy.aicte-india.org/signup>

Important Dates:

Last date for registration: 20th August 2021
Intimation of Participation: 26th August 2021

Contact

Dr. Ekta Verma

Assistant Professor
Dept. of Commerce and Business Administration
Chatham Lines, University of Allahabad
Prayagraj-211002, Uttar Pradesh, India
Email: ektaverma.asstprof.uoa@gmail.com
Mobile: 6391965646